TUES, APR 18 | 1:00 | GC 140

Presented by:
Kevin Coffee, Communications Instructor

a discussion for anyone learning (or teaching) persuasive writing, speaking, literary analysis or who just wants to understand how persuasion can operate.

Explore what techniques author Michael Pollan uses to convince the reader that he is right when he asserts we should “Eat food, not too much, mostly plants” in his book *In Defense of Food.*